

# **PRESS RELEASE**

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## **Message Celebrating WTISD from the CEO, Guy Lester Malone**

It is with great pride that I announce the celebration of World Telecommunications and Information Society Day (WTISD) 2014 on May 17<sup>th</sup> 2014. The purpose of **WTISD** is to help raise awareness of the possibilities that the use of the Internet and other information and communication technologies (ICT) can bring to societies and economies, as well as of ways to bridge the digital divide. 17 May marks the anniversary of the signing of the first International Telegraph Convention and the creation of the International Telecommunication Union. The selected theme this year is “Broadband for Sustainable Development.” The BVI has placed our own personal subtheme, “From then to now look where we’ve come.” During our celebrations, the Telecommunications Regulatory Commission will be highlighting the steady progression of telecoms in the British Virgin Islands, from the now archaic rotary phone to the latest in fiber optics available for all to enjoy.

It is anticipated that a huge marketing and public relations strategy will be showcased at the end of July in support of our 60<sup>th</sup> Anniversary Festival Celebration to also demonstrate our emancipation from outdated technology and lagging behind in the world of telecoms to now competing on level ground globally with the latest high tech gadgets and our soon to be released 700MHz spectrum with the rolling out of Long Term Evolution Technologies (LTE).

My team and I are working steadily to present to you the public, some of the reasons why we are here, how we have made a positive impact in the BVI and the many ways we have used our expertise to serve you. So please show your support as we reach out to our local Service Providers to join us in grand opulence, demonstrating to you our BVI consumers the evolution of Telecoms in the British Virgin Islands.

Thanks to you the public for your support and happy World Telecommunications and Information Society Day.

### **Note to Editors:**

The TRC is a statutory body responsible for regulating the telecommunications sector of the Virgin Islands, protecting interests of users of telecommunications services, ensuring fair competition among operators of telecommunications networks and providers of telecommunications services, promoting the development of telecommunications throughout the Virgin Islands and advising the Minister of Communications and Works on telecommunications policies.